

# TheHeartofWomen.com

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## What is TheHeartofWomen?

**The Heart of Women** project was conceived and created by artist/photographer, **A. Kaye**. It combines photography, digital manipulation and abstract art to create a final unforgettable image.

This “heart art” is meant to exhibit the inner and outer beauty of women of all ages, races and walks of life.

This art will make a difference in women's lives.

**The Heart of Women** is: women, paint, hands, and heart.

The result is extraordinary personal images of women revealing strength, individuality, and the heart of women.

They are sensual, expressive, and stylized, always with passion, and a unique personal touch!

The women at the “heart” of this art own the distinction of being both the finished art and also the canvas.

My subjects, all “everyday” (yet extraordinary) women not models, range in age from 18 to 60, who paint themselves - their own bodies and skin.

The process allows each woman to be free because she determines the look and feel of the art she inspires.

The amazing result: When the women's work is done, the process is just beginning. Selecting the most dynamic images, the ones that speak to the heart. Creatively, the images selected are enhanced and designed to produce finished art that is simultaneously abstract, emotional and sensual. Each image is highly personal; there is some of each woman in every one of these pieces of art.

***The Heart of Women** can be the iconic art for the 21<sup>st</sup> century, that Peter Max was to the 70's, Andy Warhol to the 60's and Roy Lichtenstein to the 50's.*

The importance of **The Heart of Women** does not lie only in the art. The genuine significance reveals itself each time a woman embraces her inner strength and exhibits her own heart telling her story in the medium of paint. Each piece of art has a personal connection.

The inspiration for his art comes from a desire to celebrate all women as well as spotlighting fund raising for women-centered organizations especially those dealing with domestic violence, abuse, and heart disease, the major cause of death in women.

### **A BRIEF BACKGROUND:**

“I have many passions in life, however my passion for women is boundless.

They have formed and created my view of life and love.

It's time to pay it forward.”

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The importance of **The Heart of Women** does not only lie in the art. Conceptually, **The Heart of Women** *is an art form/a movement that battles the issues of domestic violence head-on.*

- 1). The sessions provide women with a voice - they speak through their bodies, their art, their creativity, their freedom...
- 2). They celebrate their humanity and natural beauty - inside and out.  
**The Heart of Women** can be a vehicle to raise awareness of domestic violence - to encourage women to speak up - to seek help... to set themselves free.

## **FACTS: DOMESTIC VIOLENCE**

- Every 9 seconds in the US a woman is assaulted or beaten.
- Around the world, at least one in every three women has been beaten, coerced into sex or otherwise abused during her lifetime. Most often, the abuser is a member of her own family.
- Domestic violence is the leading cause of injury to women—more than car accidents, muggings, and rapes combined.
- Studies suggest that up to 10 million children witness some form of domestic violence annually.
- Nearly 1 in 5 teenage girls who have been in a relationship said a boyfriend threatened violence or self-harm if presented with a breakup.
- Everyday in the US, more than three women are murdered by their husbands or boyfriends.
- Ninety-two percent of women surveyed listed reducing domestic violence and sexual assault as their top concern.
- Domestic violence victims lose nearly 8 million days of paid work per year in the US alone—the equivalent of 32,000 full-time jobs.
- Based on reports from 10 countries, between 55 percent and 95 percent of women who had been physically abused by their partners had never contacted non-governmental organizations, shelters, or the police for help.

***This art comes from a desire to celebrate all women and spotlight fund raising for women-centered organizations especially those dealing with domestic violence, and abuse.***

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## **REASON FOR DISCUSSION:**

Domestic violence is a serious problem that needs to be stopped sooner rather than later.

My hope is that with **The Heart of Women** I can educate and demonstrate through art and design how traumatic and far-reaching domestic violence is. No one on this planet deserves to go through any kind of pain and suffering. I wish to impact enough people to do something about it, whether they are a victim or the offender.

My thoughts are that a fashion collection for the masses and the creation of **The Heart of Women** foundation will further this effort.

My parent company is called **MOTHER WAS RIGHT**.  
55 years ago she kept telling me be an artist, apparently "*Mother was right*".

***My soul and passion is art.***

Women since my youth have been the driving force in my life.  
This art can make a *DIFFERENCE* in women's lives.

## **The Heart of Women**

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